

# How BCBG took Email Marketing from Rags to Riches

Still making pennies off of batch-and-blast email campaigns? Heads up: with triggered emails, you could be making dollars.

Bluecore helps you move your customers from "just browsing" to clicking the check-out button. Our free lookbook explains how, with design templates and triggered email best practices that our clients really use.



Download the Bluecore Spring Lookbook  
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